

2018 SCACHE 40th Anniversary CONFERENCE

SHARING SOLUTIONS & VISIONS TO SHAPE THE FUTURE

Thursday, October 4, 2018

11:30 - 12:00 p.m. **Registration**

12:00 - 1:00 p.m. **Lunch**

12:55 - 1:00 p.m. **Welcome**
Donna Lawrence, SCAHCE President
Godfrey Gibbison, Dean
School of Professional Studies
College of Charleston

1:00 - 2:00 p.m. **Keynote - Mike Veeck**
**Fun Is Good: How to Create Joy and
Passion in Your Workplace and
Career**

2:00 - 2:05 p.m. **Door Prizes**

Breakout Sessions

2:15 - 3:00 p.m. Concurrent Sessions:
Mark Roth
*Are You Overlooking Entrepreneurs and
Revenue Opportunities on Your Campus?*

2:15 - 3:00 p.m. **Leslie West & Kenny Parker**
*We All Want a "Dilly, Dilly" Response:
Using Evaluations to Enhance Customer
Service*

Breakout Sessions Cont.

2:15 - 3:00 p.m. **Cindy McGuckin**
*Social Media/Digital Marketing: What
You Don't Know Can Hurt You*

Break

3:00 - 3:30 p.m. **40th Anniversary Celebration**
Sue Sommer-Kresse Remarks from
SCAHCE's 9th President (1985-1986)
Refreshments with Vendors
Door Prizes

Breakout Sessions Cont.

3:30 - 4:15 p.m. Concurrent Sessions:
Chris Starr
*How Do You Work with Big Data in
Continuing Education*

3:30 - 4:15 p.m. **David Wyman**
*Cultivating Student Entrepreneurs from
Continuing Education to Entrepreneurs -
Engagement to Learn as Fast as the
Environment is Changing*

Thursday Breakout Sessions Cont.

- 3:30 - 4:15 p.m. **Gary Somerville**
Training Leaders in Innovation for the 21st Century
- 4:30 - 5:15 p.m. Concurrent Sessions:
Graeme Coetzer
Using Constructive Engagement to Learn as Fast as the Environment is Changing
- 4:30 - 5:15 p.m. **Sharon Sellers**
"He Said WHAT" - Give Your Team the Tools to Communicate Respectfully in Our Diverse, Ever- Changing World
- 4:30 - 5:15 p.m. **Brian Kuney**
Why Standard Work is More Important Now Than Ever - In Every Industry!

Friday, October 5, 2018

- 8:00 - 9:00 a.m. **Awards Breakfast/ Business Meeting**
Door Prizes

Breakout Sessions

- 9:15 - 10:00 a.m. Concurrent Sessions:
Brian Stone
Learning Disguised as Fun: Building a STEAM-Based Summer Camp Program
- 9:15 - 10:00 a.m. **Terry Seckinger**
Commission's Plans to Address Continuing Education

Friday Breakout Sessions Cont.

- 10:10 - 10:55 a.m. Concurrent Sessions:
Bill Bradberry & Elizabeth Hovel
Managing a Profitable Conference Center
- 10:10 - 10:55 a.m. **Lauren Holland**
Tell Your Story! Effective Marketing and Recruiting in Continuing Education
- 11:10 - 11:55 a.m. **Closing Keynote -Stuart Williams**
Making A Profit While Making A Difference in Continuing Education
- 11:55 - 12:15 p.m. **Door Prizes**
- 12:15 p.m. **Adjourn**

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